

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	Municipality of Bleiburg / Pliberk (AE)
PIC number:	936979746
Project name and acronym:	Eurofolk - The keeper of European culture — EUROFOLK

EVENT DESCRIPTION	
Event number:	3
Event name:	Work Package 3 – Conference on the role of folklore, ethnology and traditional culinary in function of defining Austrian identity as a part of European identity, Municipality of Bleiburg / Pliberk
Type:	In situ conference and workshops
In situ/online:	In situ
Location:	Austria, Municipality of Bleiburg / Pliberk
Date(s):	17th - 19th November 2023
Website(s) (if any):	Willkommen – Dobrodošli - Stadtgemeinde Bleiburg
Participants	
Female:	63
Male:	59
Non-binary:	0
From country 1 [Croatia]:	46
From country 2 [Slovenia]:	53
From country 3 [Austria]:	23
Total number of participants:	122
From total number of countries:	3
Description	
<i>Provide a short description of the event and its activities.</i>	
Work package 3 – which included presentations and workshops, was held on the weekend at 17th till 19th of November 2023.	

Title of the event: Workshops on the role of folklore, ethnology and traditional culinary in function of the development of Austrian identity as a part of European identity.

Type of event: In situ workshops

Place: Municipality of Bleiburg / Pliberk, Austria

Dates of the event: 17th, 18th and 19th November 2023.

Number of countries involved: 3

Number of individual direct participants: 23

Number of invited/international participants: 99

Target groups consisted of:

1. Citizens from from the Municipality of Breznicki Hum (Croatia), the Municipality Smarno pri Litiji (Slovenia) and the City of Bleiburg (Austria), with special emphasis on the citizens between 18 and 40 years.
2. Non-governmental organisations dedicated to preserve folklore heritage.
3. Experts active in the field of folklore heritage.

Activiteies at the WP 3 :

Activity 1 - Opening conference of the event in Austria is an activity which was held during the 1st day of the event and it included a significant number of sub-tasks:

- Welcoming speech for all participants in the event
- Providing information on the EUROFOLK project
- Presentation of the objectives of the CERV Program, rights and values
- Presentation of traditional heritage of the Municipality of Bleiburg / Pliberk and surrounding region.

Activity 2: Data gathering and awareness raising on the role of folk costume and tradition in defining Austrian identity as part of EU was organized during the event. It included following sub-tasks:

- Photo shooting of couples presenting male and female sets of Austrian folk costumes. This photo shooting served as an input for the photographic database on folk costumes for Geofolk Platform and for the data base on Eurofolk project
- Exhibition of photographs of folk costumes from Europe collected during the Geofolk project,
- Awareness-rising activities as well as exchanges and dissemination of good practices among public authorities and organisations
- Evaluation of the target group impact - via questionnaire (results will be available after implementation of all 3 work packages).

Activity 3: Workshops on richness of cultural environmental characteristics of Austria concentrated on the promotion, knowledge transfer and awareness raising on the cultural and folklore heritage of Austrian regions. Therefore this activity was organized during the event and included:

- Presentation of folk customs of all project participants
- Presentation of intangible cultural heritage of Austrian region and the demonstration of folk costumes of Austria. Working meeting in order to raise awareness on lack of detailed descriptions and information on motives on folk costumes,
- Workshop - Dressing and wearing costumes according to Carinthia
- Workshop – Dances in the costumes of the Bleiburg region
- Presentation and workshop of the cultural heritage of Bleiburg/Pliberk - Costumes, music and dance.

Activity 4: Promotion and visibility actions is directed towards increasing the visibility via:

- Publication of 1 article in local newspapers
- Broadcasting 1 show on local radio station

- Publication of 1 article at the web page of the Municipality of Bleiburg / Pliberk
- Publication of 3 articles on social networks managed by the Municipality of Bleiburg / Pliberk.

The following evidence is attached to the above-mentioned events:

Agenda and invitation, signature lists, photos, workshop presentations, event recordings, questionnaires.

Deliveries of the Work package 2:

1. Documents:
 - i. Invitation and Agenda for WP3 – EUROFOLK
 - ii. Invitation for photoshooting_WP3_EUROFOLK
 - iii. Questionnaire WP 3 EUROFOLK
2. Photos of event
3. Presentations
 - i. Pliberk noše Referat PPT 18.11.2023
 - ii. PowerPoint prezentacija Geopark Karavanke PLIBERK
4. Promotion and visibility actions
 - i. Radio – EUROFOLK
 - ii. Newspaper
 - iii. Promotion and visibility actions of the Work package 3 – links
5. Signature lists
 - i. Signature list_EUROFOLK_WP 3_Day 1
 - ii. Signature list_EUROFOLK_WP 3_Day 2
 - iii. Signature list_EUROFOLK_WP 3_Day 3

Promotion and visibility actions of the Work package 3:

- Event Description Sheet (ESD)
- Publication of 1 article in a local newspaper - attached
- Broadcasting of 1 show on a local radio station, recording attached, Attached: Radio - EUROFOLK
- Publication of 2 articles on the website of the Municipality of Bleiburg / Pliberk:
 - [Willkommen – Dobrodošli - Stadtgemeinde Bleiburg](#)
 - <https://gemeindeappstorage.blob.core.windows.net/usercontent/bf5be2fc-5f55-43b3-8aba-7773d7ede8f4/full/6f5ded4b-bf49-472c-90b5-1db19d695a75/Eurofolk-HP.pdf>
 - <https://gemeindeappstorage.blob.core.windows.net/usercontent/bf5be2fc-5f55-43b3-8aba-7773d7ede8f4/full/f4f39e4a-200a-4bdd-8b97-940f37a6ba40/Tretji%20delovni%20paket%20-%20Austrija.pdf>
- Publication of 3 articles on social networks under the leadership of the Municipality of Bleiburg / Pliberk
 - [STOLZ auf Bleiburg. | Facebook](#)
 - [Bleiburger Liste EL Pliberk | Facebook](#)
 - [Kulturni dom Pliberk / Bleiburg | Facebook](#)
- Pictures of the event (attached)
- Link to Municipality Breznicki Hum (official web site): <https://www.breznicki-hum.hr/>
- Link to Municipality Breznicki Hum (Facebook site): https://www.facebook.com/breznicki.hum/?locale=hr_HR.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).